

## m Coy Group llc

5331 Commerce Parkway West  
Parma, Ohio 44130

phone: 330-664-0691  
www.mcoygroup.com



Thinking inside the box

# Media Release

For Immediate Release

Contact: Michael Coy  
m Coy Group LLC  
Phone (330) 644-0691  
Fax (330) 315-6686  
Email: [Michael.Coy@mcoygroup.com](mailto:Michael.Coy@mcoygroup.com)

## Scamp & Scoundrel Featured on A.R.E. Website Fixture & Prototype Store Project By m Coy Group llc

The Association for Retail Environments (A.R.E.) featured the Las Vegas Scamp & Scoundrel flagship store on its website. Scamp & Scoundrel, a division of Ultra Diamonds, offers an eclectic blend of fashion jewelry, gifts and accessories through its collections that include glitz, leather, metals, resin, trend, wood, statement and high-end pieces.

m Coy Group collaborated with the design team and the retailer in the planning stages of the showcase Las Vegas flagship store to develop, engineer, fabricate and install practical décor and fixture solutions for the project.

The prototype concept store presented the challenge of creating a retail environment, décor and fixtures to match the “found and gathered, yet curated” style of the Scamp and Scoundrel brand while including the lavish and exotic styles of Las Vegas. Requirements for the glamorous boutique called for key store fixtures created to appear as chic found objects for the practical, yet swanky, décor and fixture solutions in the store environment.

The Las Vegas store is the second Scamp & Scoundrel store m Coy Group accomplished with the retail design team. The first Prototype Concept Store completed is located in the Garden State Plaza, New Jersey.

The Association for Retail Environments (ARE) website:

[http://www.retailenvironments.org/ForRetailers/Projects/2013/scampscoundrel?utm\\_source=Retail+Trend+Bulletin+07-10-13&utm\\_campaign=Retail+Trend+Bulletin+-+12\\_20&utm\\_medium=email](http://www.retailenvironments.org/ForRetailers/Projects/2013/scampscoundrel?utm_source=Retail+Trend+Bulletin+07-10-13&utm_campaign=Retail+Trend+Bulletin+-+12_20&utm_medium=email)

To see additional photos of the Scamp & Scoundrel projects and more, visit the portfolio section of mCoyGroup.com or call to make an appointment with us.

### About m Coy Group llc

m Coy Group works with retailers and retail designers to engineer and implement store fixture packages, visual merchandising displays and décor packages - worldwide. m Coy Group serves client needs from prototyping to rollouts.

For more information on m Coy group, contact [Michael.Coy@mcoygroup.com](mailto:Michael.Coy@mcoygroup.com) or visit [www.mcoygroup.com](http://www.mcoygroup.com)